

Chongzheng Briefing for Parents

Introduction to Wilmar Central Kitchen Model with POSB Smart Buddy



wilmardistribution.com.sg

Agenda

- Overview of Wilmar and Wilmar Central Kitchen Meal Model (CKMM)
- How Meal Ordering and Collection works for your Child
- Setting up your Account and Making Payments
- Health & Nutritional Features
- POSB Smart Buddy – Access Pre-Ordering Website and Collection Tool
- Important Dates, Next Steps and Support Contacts

Summary of Action Points & Helpful Contact

Sign up for Smart Buddy and bring it along on your child's first day!

Pre-register with us today for a limited time lanyard! 😊



Parents Support Line: wil-parentsupport@sg.wilmar-intl.com



**Limited to 150 Pre-Registrants
Collection on Week 1 2026**

About Us

- **Founded in 1991**, Wilmar International is Asia's leading agribusiness group with over **30 years of experience** in the global food and agricultural industry
- It is one of **Singapore's largest homegrown multinational corporations (MNCs)**
- Ranked 200th among the **Fortune Global 500 companies**
- Top 100 Singapore Brands, ranked 16th
- Ranked 47th out of 477 companies on the Singapore Governance and Transparency Index

Over
1,000
manufacturing plants

Multinational
workforce of about
100,000 people

Extensive distribution
network covering over
50 countries and regions

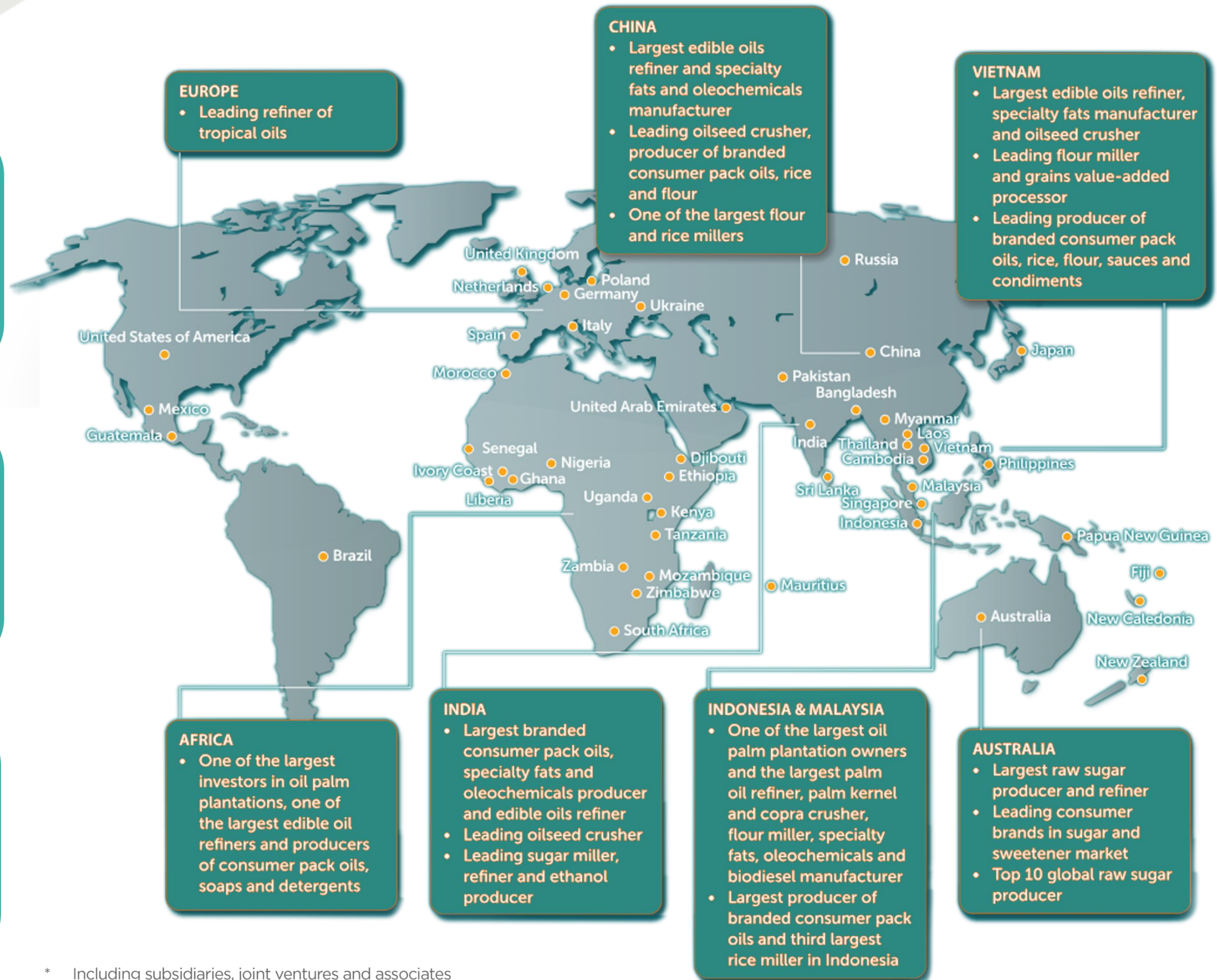
FY2024 Core Net Profit
US\$1.16
billion



Extensive distribution network in China, India, Indonesia and some **50** other countries and regions

Multinational workforce of about **100,000** staff globally

Over **1,000** manufacturing plants in 32 countries and regions*



* Including subsidiaries, joint ventures and associates

About Us

In Singapore, Wilmar is a Leading Food Solutions Provider in the F&B Space,

- Operate a **state-of-the-art central kitchen** at Tuas
- In China under the central kitchen model, we produce over **20,000 student meals daily** across 20+ schools in China daily.

From **global sourcing to in-house production** and **last-mile delivery**, we manage every step to guarantee quality and consistency in every meal.



Our Singapore Central Kitchen at Tuas

Our customers include:



Our China Central Kitchen



Our Singapore Central Kitchen at Tuas

Introducing CKMM Model

No Queues. No Uncertainties. More Recess Time.

We achieve 3 key goals for our schools:

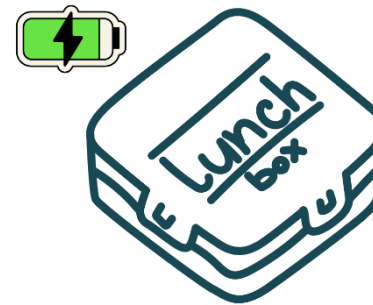


**Guaranteed Meal Supply for
all Students and Staff**

Supported by

**CKMM Pre-Ordering Model:
Reliable Meal Delivery, Every Day**

- **Uninterrupted Daily Meal Service**
- **Guaranteed:** Every child receives a meal, **no matter what**
- **Backed by reliable staff and contingency plans** to prevent disruptions



**Maximise Students' Eating Time
During Recess**

Enabled by

**Automatic Collection of
Pre-Ordered Meals**

- **Guaranteed meal collection** in under **10 minutes**
- At least **20 minutes of recess left** to **eat and play** comfortably



Ensure Students' Basic Nutritional Needs are Met

Supported by

**Leveraging
Central Kitchen Capabilities**

- Every meal will include a **wholegrain staple, protein, vegetables**, ensuring a **balanced meal framework**.
- Supported by a diverse team of **chefs, QA specialists, and R&D food technologists**



Log in to your Account

Email *

✉ Enter your email

Password *

🔑 Enter your password



☐ Remember me

[Forgot Password?](#)

Login

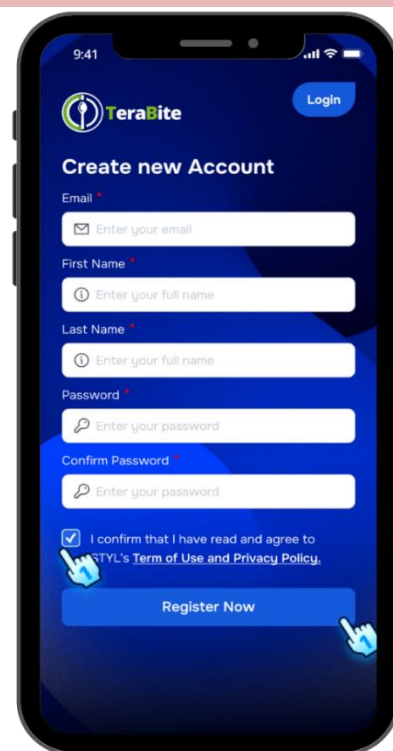
Getting started is simple. Register at your school's unique link, parents to enter details, create a password, then activate your account through email verification.

Key Takeaways

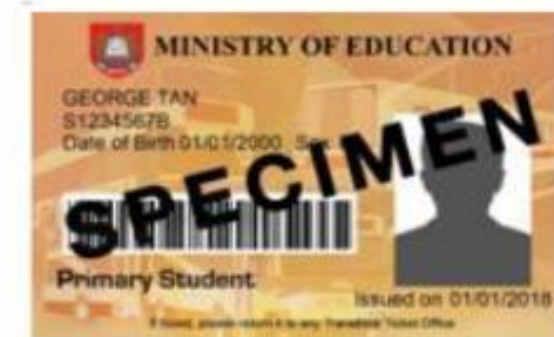
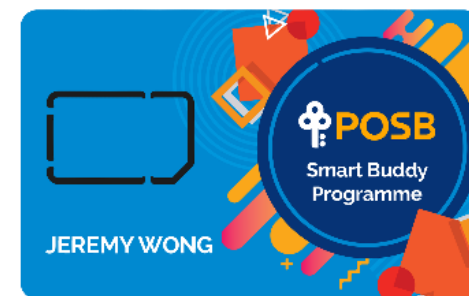
1. 1-Time Set-Up of Parent Account and Child Profile

1. Set up your Parent Account & Child Profile – **manage your child's meals easily** from one convenient platform.
2. Link a Unique Identifier – either your **child's Smart Buddy** or **School Smart Card** by entering the 16-digit card number. The **same identifier** is needed for your child to collect meals using the auto-collection process.
3. Add Your Child's Photo (Highly Recommended) - provides extra assurance that your **child can still collect their meal even if forgot to bring Smart Buddy Identifier**.

Account Creation



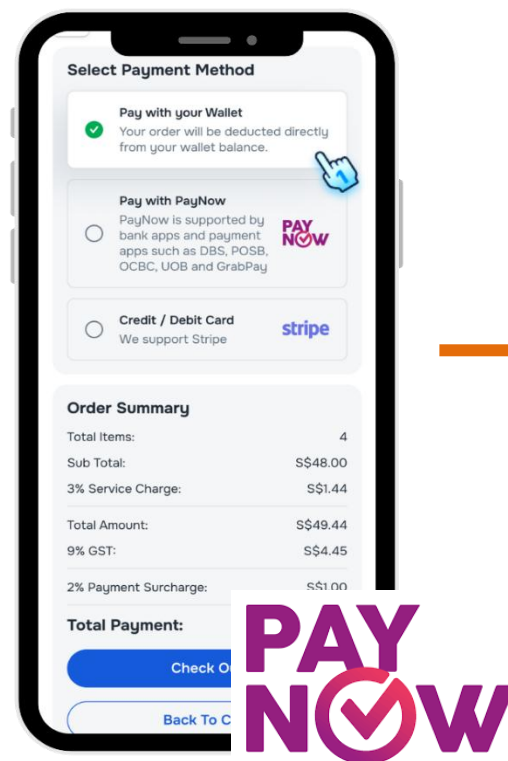
Registration of Unique Identifier



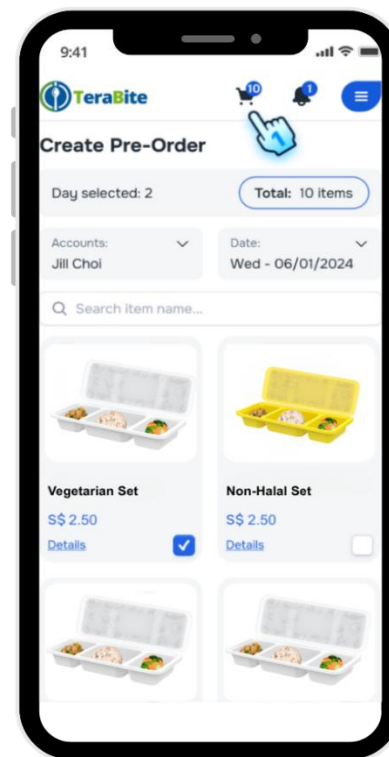
Other Key Points

1. **Top Up via Wilmar Wallet** - simple, hassle-free payments and instant balance updates for easy meal planning.
2. Cut-off time for pre-ordering meals is 2 **Calendar Days**

Top up Wilmar Wallet



Ordering



Pickup



To Receive On:

Cut Off (12pm):

MON	SAT
TUE	SUN
WED	MON
THU	TUE
FRI	WED

Bento Trays are Food-Grade Polypropylene(PP) meeting the latest national food safety standards (GB 4806.7-2023)



2 Types of Bento Trays

All WKit Meals are halal-certified. Platefull offers one non-halal option.



- The **WKit Meal** Sets – Your Everyday Best Choice! (White Trays)
- Halal, White Bento Trays
- Vegetarian Option Available



The **Platefull Meal** Sets – Packed with Fun & Flavour (Yellow Trays)

- Non-Halal



Health Booster Packs

For that mid-day energy boost

- **Daily Health Booster Packs:** Specially designed to complement our balanced CKMM meals
- **10 Unique Themes:** Each day features a different pack focused on key nutrients—supporting immunity, focus, energy, hydration, probiotics, and vitamins.
- **Simple & Healthy:** An easy way to give your child a nutritious snack and a mid-day energy boost, supporting growth and well-being.
- **Collected Together:** Health Booster Packs are picked up at the same time as your child's main meal.

10 Unique Themes:



Health Boosters:



What if you forgot to Pre-Order?

- We will operate an **On-site Order & Serve stall (Daily Favourites Station)** offering a rotating selection of ready meals as a fallback option.
- **Quantities will be limited**
- **Pre-order for Guaranteed Meals, and no queue time**

Central Kitchen



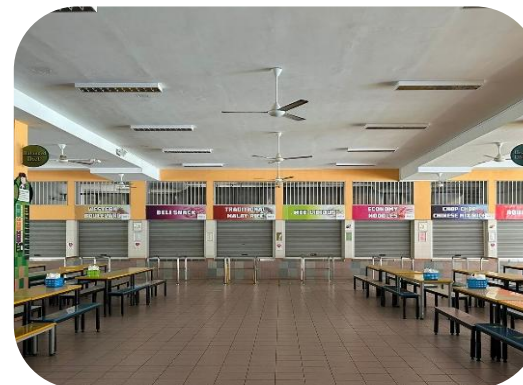
Meals are **prepared** in our facility **under strict quality controls**

Central Kitchen Preparation

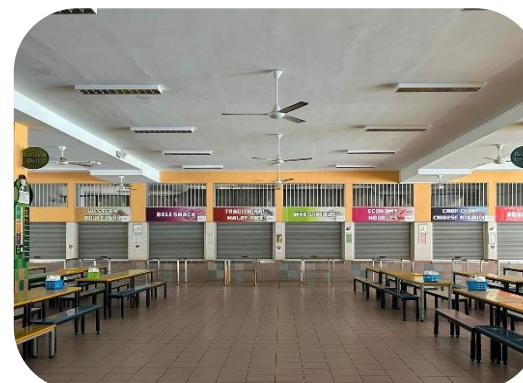


Each dish is **carefully portioned, plated, and temperature-checked** to maintain consistency

Pre-Order Pick-up:
Pre-Ordered Bento Meals



On-site Order & Serve:
Daily Favourites Station



Fallback on options covered!

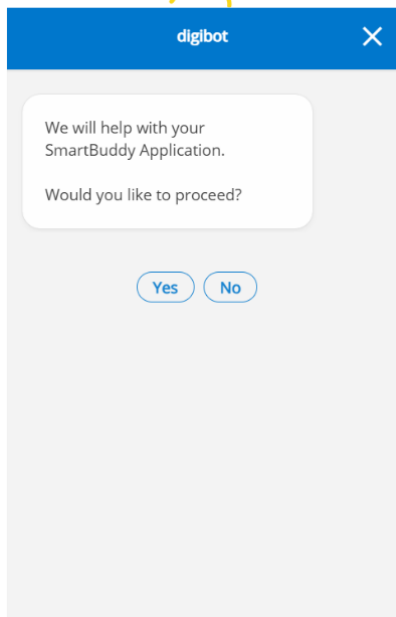


Rotating selection with limited portions a day.

How to access the Meal Pre-Ordering Website?

Registration

Scan the QR code to kickstart your journey with Smart Buddy

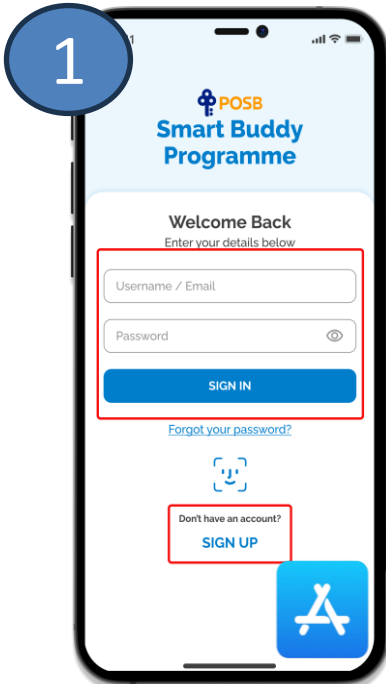


Follow the instructions on our Digibot to register for a Smart Buddy account

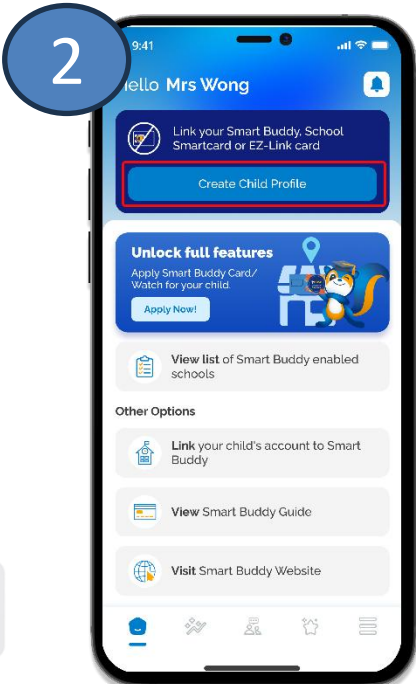


You're all set! Your **free** Smart Buddy card & watch delivered within **7 business days**

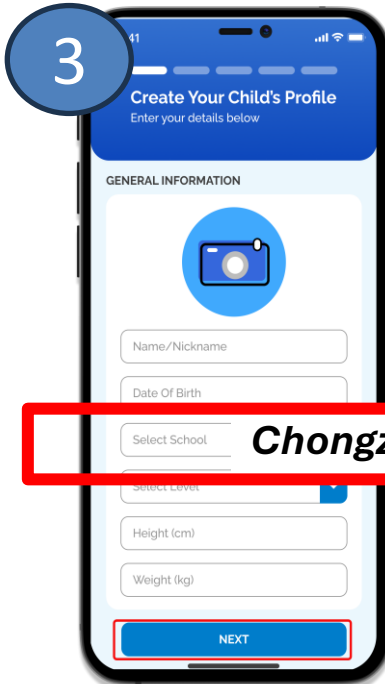
Smart Buddy Mobile App



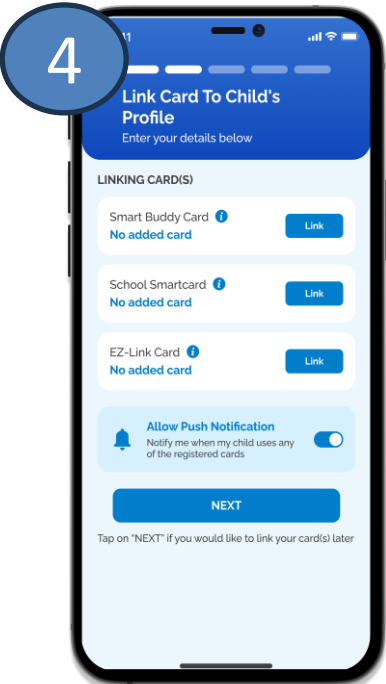
Download the Smart Buddy app and Sign up or login



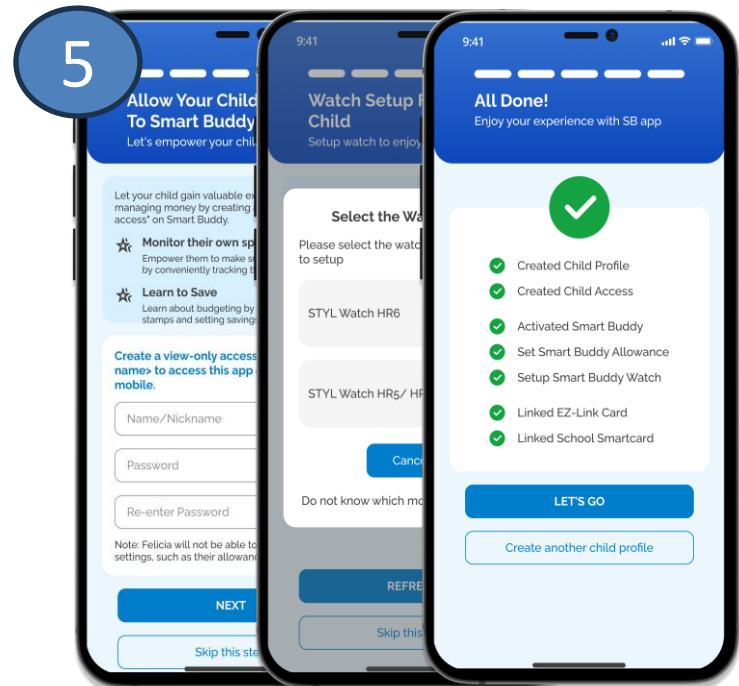
Create Child Profile



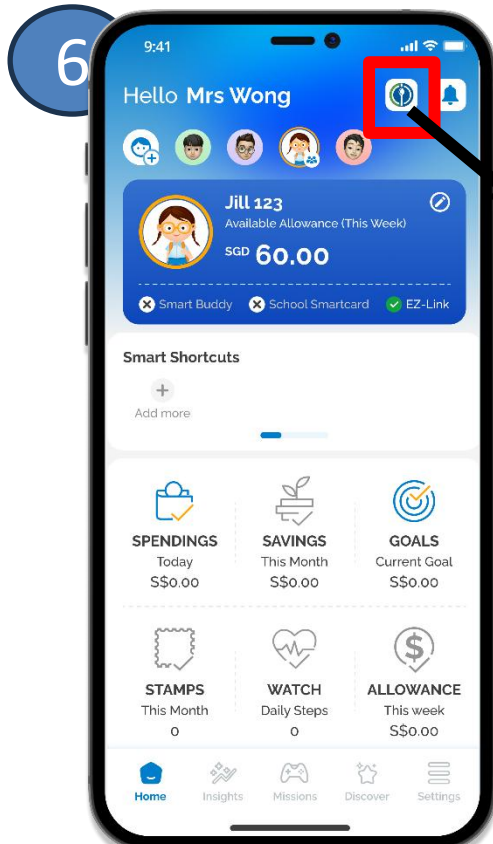
Enter child details



Link and activate Smart Buddy card



Set up **view only**, Smart Buddy watch and complete the child profile set up.



Click on the  icon to access the pre-ordering platform (chongzhengps.app.terabite.sg)*
*Will only appear from 15th Dec 2025 onwards

7 Refer to the **step-by-step pre-ordering guide** sent to you through school gateway!

Note: Enter your **Smart Buddy 16-digit card number** into the **pre-ordering platform** too for Smart Buddy card/watch to be used as the pre-order meal collection tool!

What's Next?

- *Some key dates to take note of:*

Today
14th Nov 2025

15th Dec 2025

Day 1 of School
2nd Jan 2026

- ✓ **Parents Briefing**
- ✓ **Parents to Do:**
 1. Apply for Smart Buddy as alternative identifier
 2. Pre-Registration Web-App

1

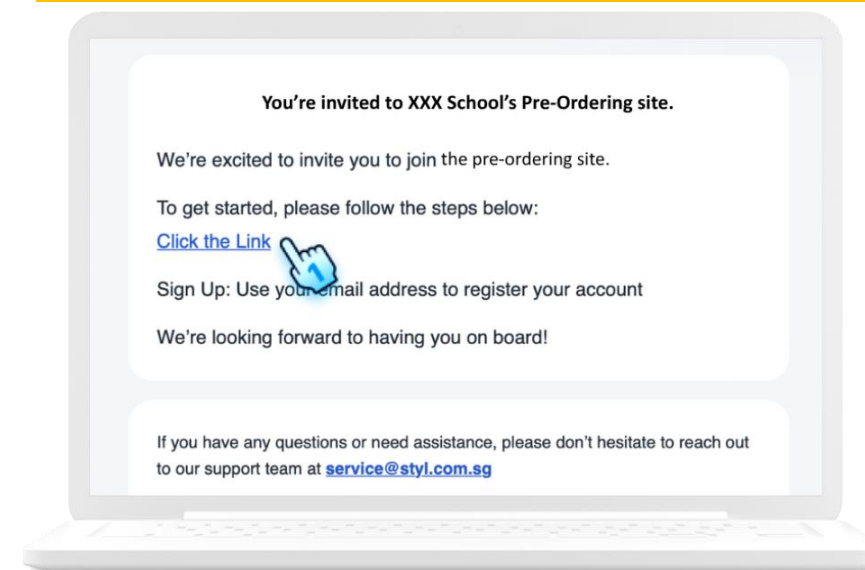


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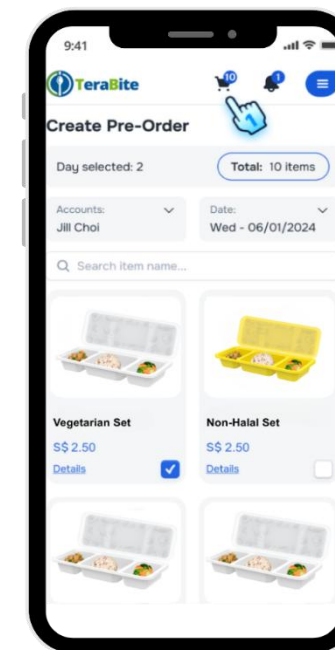
MEAL ORDERING



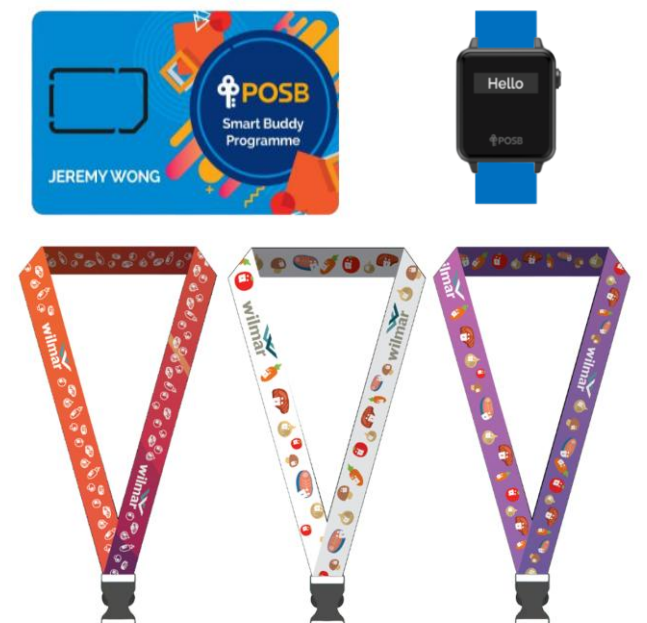
1. Access Pre-ordering Webpage (Terabite) through POSB Smart Buddy app or chongzhengps.app.terabite.sg
2. Set up your parent account and child profile in Terabite.



Start of the pre-ordering for January



Bring your Smart Buddy or EZ-LINK for food collection and collect your lanyard!



Pre-Registration

MEAL ORDERING



Note: 1 Form required per Child

*Please note:

By submitting this Form, you agree that **Wilmar Distribution Pte. Ltd.** and its subsidiaries and affiliates (collectively, “**Wilmar**”) may collect, use and disclose your personal data for the purpose of notifying you of the upcoming launch of Wilmar’s online portal (for the provision of school meals in MOE canteens) for you to sign up to (“**Purpose**”), in accordance with the Personal Data Protection Act 2012 and our data protection policy available at <https://www.wilmardistribution.com.sg/>. Please visit www.wilmardistribution.com.sg for further details on our data protection policy, including how you may access and correct your personal data or withdraw consent to the collection, use or disclosure of your personal data.

LIMITED TO FIRST 150

PRE-REGISTRANTS



Designs will be assigned at random and are subject to availability.

Collection on Week 1 of School

Summary of Action Points & Helpful Contact

Sign up for Smart Buddy and bring it along on your child's first day!

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THANK YOU



wilmardistribution.com.sg



<https://go.gov.sg/qna-for-ckmm-briefing>