

# Deep Dive.

APRIL - JUNE 2025

LEARNING COURSES



Brought to you by:

THE PEOPLE'S ASSOCIATION  
**INDUSTRY  
guru  
SERIES**  
Network. Be inspired.



People's Association

## Highlights:

- Harnessing AI to Transform Your Innovation and Workflow
- Learning Journey at Accenture Singapore Innovation Hub
- Innovating the Future of Food with Creativity and Entrepreneurship
- Introduction to Canva Workshop

THE PEOPLE'S ASSOCIATION

# INDUSTRY guru SERIES

Network. Be inspired.

The People's Association Industry Guru Series is a customised professional networking programme designed to inspire youths and working professionals. Through sharing sessions led by esteemed speakers and industry leaders, participants can network, exchange ideas, and gain valuable insights.

# About Deep Dive Learning Courses

Explore engaging courses delivered by the PA's training providers and industry partners. With courses across categories such as 'digital, tech and innovation', 'personal development', and 'business and entrepreneurship', working professionals can enhance their competencies and develop themselves.





# Taster Courses

**A**re you curious about our courses, but not sure which to start with? In this edition of Deep Dive Learning Courses, we offer bite-sized versions of longer courses for you to try out before signing up for the full course.

## Design Impactful Presentations with Canva (Taster)

C027140022

Do you want to create compelling and aesthetically pleasing presentations using Canva? We've got the taster course for you! Explore the basics of design elements, layout design, and visual storytelling to craft impactful presentations that captivate audiences.

### PA Training Provider

**The Good Designers'** mission extends beyond teaching design. They specialise in bespoke creative workshops, and have conducted corporate training for various public agencies and private companies.

 **24 May 2025,  
Saturday**

 **11.30am –  
12.30pm**

 **Tampines  
Central CC**

**1 Session**

**Course fee**  
\$5

**Material fees**  
Nil



## How to Manage Your Emotion &

## Be Emotionally Intelligent (Taster)

C027140040

What does it mean to be emotionally intelligent and what can we do to improve our emotional intelligence? Through this taster course, participants will be acquainted with the skills to create an awareness of their emotional states, as well as techniques to improve their emotional regulation and stress management.

### PA Training Provider

**Mr Francis Seah** is a certified coach with the International Coaching Federation and a Certified Emotional Intelligence Assessor. Throughout his career, he has trained hundreds of leaders and managers. He also holds a Master of Business Studies and a Specialist Diploma in Counselling Psychology.

 **17 May 2025,  
Saturday**

 **11.00am –  
12.00pm**

 **Tampines  
Spring RN**

**1 Session**

**Course fee**  
\$5

**Material fees**  
Nil



## Introduction to AI Chat

C027138846

Understand how the principles, applications, and practical uses of AI chat technologies will be useful for professionals. Sign up for this taster course to gain a foundational understanding of conversational AI, explore real-world applications, and engage in hands-on learning!

### PA Training Provider

Holding a Master of Science in Skills and Workforce Development, **Mr Gustin Low** is a seasoned management professional who focuses on workplace learning and career coaching.

 **23 May 2025,  
Friday**

 **7.30pm –  
8.30pm**

 **Paya Lebar  
Kovan CC**

**1 Session**

**Course fees**  
\$5 (M) | \$8 (NM)

**Material fees**  
Nil



## Microsoft Excel Advanced (Taster)

C027140024

Microsoft Excel is widely used across many sectors, making Excel skills a valuable asset to working professionals. Already familiar with the basics? This taster course will give you a preview of advanced Excel functions to organise and analyse data.

### PA Training Provider

**Ms Ow Yeong Yin Leng** has extensive experience as an IT trainer for Infotech Computer School, Horizon Training Centre, and Civil Service College. She also holds a Bachelor's degree in Computer Science.

 **21 June 2025, Saturday**

 **11.30am – 12.30pm**

 **Tampines Central CC**

**1 Session**

**Course fee**  
\$5

**Material fees**  
Nil





## Video Editing for Social Media (Taster)

C027139992

Content is king—which is why having the essential skills and knowledge to create engaging and impactful video content can go a long way! This taster course will introduce you to the fundamentals of video editing, and ways to maximise reach and engagement on popular platforms such as YouTube and TikTok through hands-on learning.

### PA Training Provider

Holding a Master of Science in Skills and Workforce Development, **Mr Gustin Low** is a seasoned management professional who focuses on workplace learning and career coaching.

 **14 June 2025, Saturday**

 **11.30am – 12.30pm**

 **Tampines Central CC**

**1 Session**

**Course fee**  
\$5

**Material fees**  
Nil





People's Association



To sign up for Deep Dive Learning Courses, visit <https://go.gov.sg/deepdivecourses> or scan the QR code.

Find out more information about Industry Guru and related courses by visiting and following us at:

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*\*All information in this catalogue is accurate at the time of printing. Images are used for illustration purposes only.*

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