

HEAD Q

MINISTRY OF INFORMATION, COMMUNICATIONS AND THE ARTS

OVERVIEW

Mission Statement

To develop Singapore as a global city for information, communications and the arts, so as to build a creative economy, gracious community and a connected society with a Singaporean identity rooted in our multicultural heritage.

FY2008 EXPENDITURE ESTIMATES

Expenditure Estimates by Object Class

Code	Object Class	Actual FY2006	Estimated FY2007	Revised FY2007	Estimated FY2008	Change over FY2007
	TOTAL EXPENDITURE	\$513,439,627	\$541,166,980	\$521,615,600	\$774,132,300	\$252,516,700 48.4%
	Main Estimates					
	OPERATING EXPENDITURE	\$378,381,437	\$393,584,080	\$393,584,100	\$452,360,700	\$58,776,600 14.9%
	<i>RUNNING COSTS</i>	<i>\$343,092,522</i>	<i>\$355,220,770</i>	<i>\$358,780,400</i>	<i>\$360,998,900</i>	<i>\$2,218,500 0.6%</i>
1000	Expenditure on Manpower	\$24,056,492	\$24,992,400	\$27,631,700	\$28,917,300	\$1,285,600 4.7%
1200	Political Appointments	2,581,518	1,900,900	2,033,400	2,052,800	19,400 1.0
1500	Permanent Staff	21,335,002	22,992,800	25,454,000	26,720,500	1,266,500 5.0
1600	Temporary, Daily-Rated & Other Manpower	139,971	98,700	144,300	144,000	-300 -0.2
2000	Other Operating Expenditure	\$41,149,898	\$30,205,970	\$29,695,100	\$33,616,000	\$3,920,900 13.2%
2100	Supplies & Services	22,540,202	18,262,130	16,419,300	23,006,100	6,586,800 40.1
2300	Manpower Development	1,259,965	849,040	1,144,700	1,358,900	214,200 18.7
2400	Public Relations & Exercises	17,221,843	10,991,800	11,990,200	9,105,000	-2,885,200 -24.1
2700	Equipment	127,888	103,000	140,900	146,000	5,100 3.6
3000	Operating Grant	\$277,886,133	\$300,022,400	\$301,453,600	\$298,465,600	-\$2,988,000 -1.0%
3100	Operating Grant to Statutory Boards	274,989,670	297,222,400	298,380,200	294,065,600	-4,314,600 -1.4
3400	Operating Grant to Other Organisations	2,896,462	2,800,000	3,073,400	4,400,000	1,326,600 43.2

Expenditure Estimates by Object Class - continued

Code	Object Class	Actual FY2006	Estimated FY2007	Revised FY2007	Estimated FY2008	Change over FY2007	
	<i>TRANSFERS</i>	<i>\$35,288,915</i>	<i>\$38,363,310</i>	<i>\$34,803,700</i>	<i>\$91,361,800</i>	<i>\$56,558,100</i>	<i>162.5%</i>
3500	Social Transfers	408,586	350,000	434,400	400,000	-34,400	-7.9
3600	Subventions	34,880,329	38,013,310	34,369,300	90,961,800	56,592,500	164.7
Development Estimates							
	DEVELOPMENT EXPENDITURE	\$135,058,190	\$147,582,900	\$128,031,500	\$321,771,600	\$193,740,100	151.3%
5100	Direct Development	22,816,946	31,479,200	36,818,900	68,248,900	31,430,000	85.4
5200	Capital Grant	100,725,337	116,103,700	55,582,400	238,161,200	182,578,800	328.5
5300	Capital Injections	11,515,907	0	35,630,200	15,361,500	-20,268,700	-56.9

Establishment List

Category/Personnel	Actual FY2006	Estimated FY2007	Revised FY2007	Estimated FY2008
POLITICAL APPOINTMENTS	3	4	4	4
Minister	2	2	2	2
Minister of State	1	1	1	1
Parliamentary Secretary	0	1	1	1
PERMANENT STAFF	231	249	287	287
Accounting Profession (2008)	0	0	0	1
Administrative	15	16	16	16
Corporate Support	47	50	47	47
Driving	2	3	3	3
Economist Service	1	1	1	1
Information Service (2008)	0	0	0	73
Language Executive Scheme (2008)	0	0	0	3
Management Executive Scheme (2008)	0	0	0	96
Management Support Scheme (2008)	0	0	0	13
Operations Support	13	12	12	12
Photographic Services	4	4	4	4
Shorthand Writers	11	11	11	11
Technical Support Scheme (2008)	0	0	0	1
Translator (2003)	6	6	6	6
Accounting Profession	1	1	1	0
Information Service (2002)	62	68	73	0
Language Executive	3	3	3	0
Management Executive (Information, Comms & Arts)	56	62	96	0
Management Support	9	11	13	0
Technical Support	1	1	1	0
OTHERS	2,358	2,798	2,888	2,971
Info-Communications Development Authority (GCIO)	607	718	379	379
Info-Communications Development Authority (non-GCIO)	354	371	800	800
National Arts Council	143	158	158	158
National Heritage Board	331	375	375	461
National Library Board	923	1,176	1,176	1,173
TOTAL	2,592	3,051	3,179	3,262

FY2007 BUDGET

The total expenditure of the Ministry of Information, Communications and the Arts (MICA) is expected to be \$521.61 million (Operating \$393.58 million, Development \$128.03 million) in FY2007, an increase of \$8.17 million or 1.6% from actual FY2006 expenditure.

Operating expenditure is projected to increase by \$15.20 million or 4.0% over FY2006. The increase in operating expenditure is largely attributed to higher operating costs of libraries, museums and heritage sites as well as salary adjustments.

Development expenditure is projected to decrease by \$7.02 million or 5.2% over FY2006. The lower development expenditure is a result of MICA's effort to defer non-urgent development projects in the light of the strong demand on the local construction industry.

FY2008 BUDGET

MICA's total expenditure in FY2008 is projected to be \$774.13 million, an increase of \$252.52 million or 48.4% over the revised FY2007 budget. Of the total expenditure, \$452.36 million or 58.4% is for operating expenditure and \$321.77 million or 41.6% is for development expenditure.

Operating Expenditure

The National Library Board Programme, with a total budget allocation of \$143.72 million takes up the largest share (31.8%) of the operating budget. This is followed by the MICA Administration Programme with \$142.89 million (31.6%) and the National Heritage Board Programme with \$65.77 million (14.5%). The rest of the operating budget is allocated to the National Arts Council Programme (\$51.87 million or 11.5%), the Info-Communications Development Authority Programme (\$31.51 million or 7.0%), MICA Headquarters' Information Programme (\$15.40 million or 3.4%), and the Preservation of Monuments Board Programme (\$1.20 million or 0.2%).

MICA HQ Administration and Information Programmes

An operating budget of \$142.89 million has been allocated to MICA Headquarters' Administration Programme in FY2008. Under this programme, MICA HQ sets strategic policy directions to develop the arts and heritage, creative and infocomm industries and to drive the corporate management and planning functions to enable the whole Ministry to achieve its vision and desired outcomes. The FY2008 budget is \$64.97 million or 83.4% higher than the revised FY2007 budget due to the commencement of the School of the Arts, the payment of the return on equity for capital injections under MOF's debt-equity framework, and the higher expenditure on manpower.

An operating budget of \$15.40 million has been allocated to MICA Headquarters' Information Programme in FY2008 to carry out its functions as the lead agency for government public communications, national marketing, national resilience and media relations efforts. The FY2008 budget is \$1.88 million or 10.9% lower than the revised FY2007 budget, mainly due to lower fund requirements for several national marketing projects including the Singapore Season and the National Branding Project.

National Arts Council Programme

The National Arts Council (NAC) seeks to promote appreciation, understanding and enjoyment of the arts, as well as to facilitate the development of the arts industry and to foster social cohesion and national identity through the arts. An operating grant of \$51.87 million has been provided for this purpose, including funding for programmes under the Renaissance City Plan. The FY2008 budget is \$1.33 million or 2.6% higher than the revised FY2007 budget. This is largely due to funding to cater for an overall step-up of efforts to develop the arts industry.

National Heritage Board Programme

The National Heritage Board (NHB) seeks to foster nationhood, identity and creativity of the people of Singapore through heritage and cultural development. An operating grant of \$65.77 million, an increase of \$3.31 million or 5.3% over the revised FY2007 budget, has been provided to NHB in FY2008 for the management of museums and for research, collection, preservation, and exhibition of heritage objects and records.

National Library Board Programme

The National Library Board (NLB) seeks to expand the nation's learning capacity through a network of libraries and information resource centres. An operating budget of \$143.72 million, a decrease of \$3.84 million or 2.6% over the revised FY2007 budget, has been provided to NLB. The reduced funding is due to lower operating budgetary requirement in FY2008 for its projects

Info-Communications Development Authority Programme

An operating budget of \$31.51 million, a decrease of \$5.14 million or 14.0% over the revised FY2007 budget, has been allocated to the Info-Communications Development Authority of Singapore (IDA) to promote and develop our Information and Communications Technology sector. The lower funding is due to lower operating budgetary requirement in FY2008 for its projects.

Preservation of Monuments Board Programme

The Preservation of Monuments Board (PMB) will receive an operating grant of \$1.20 million in FY2008, a slight increase over the revised FY2007 budget. PMB will use the operating budget to preserve monuments of historic, architectural or artistic interest, and to protect and augment the amenities of the monuments.

Development Expenditure

The projected development expenditure for FY2008 is \$321.77 million, which is \$193.74 million or 151.3% higher than the revised FY2007 provision. FY2008 development expenditure will include key projects like the Next Generation National Broadband Network by IDA and the development of the School of the Arts at Kirk Terrace.

Total Expenditure by Programme

Code	Programme	Running Costs	Transfers	Operating Expenditure	Development Expenditure	Total Expenditure
QA	Administration	51,531,300	91,361,800	142,893,100	259,020,000	401,913,100
QB	Information	15,402,000	0	15,402,000	0	15,402,000
QH	National Arts Council	51,874,800	0	51,874,800	0	51,874,800
QI	National Heritage Board	65,766,400	0	65,766,400	9,030,200	74,796,600
QJ	National Library Board	143,718,200	0	143,718,200	28,661,400	172,379,600
QK	Preservation of Monuments Board	1,195,700	0	1,195,700	0	1,195,700
QM	Info-Communications Development Authority	31,510,500	0	31,510,500	12,060,000	43,570,500
QN	Media Development Authority	0	0	0	13,000,000	13,000,000
Total		\$360,998,900	\$91,361,800	\$452,360,700	\$321,771,600	\$774,132,300

Development Expenditure by Project

Project Title	Total Project Cost	Actual Expenditure up to end of FY2005	Actual FY2006	Estimated FY2007	Revised FY2007	Estimated FY2008
DEVELOPMENT EXPENDITURE	...	...	\$135,058,190	\$147,582,900	\$128,031,500	\$321,771,600
<i>DIRECT DEVELOPMENT</i>	...	...	<i>22,816,946</i>	<i>31,479,200</i>	<i>36,818,900</i>	<i>68,248,900</i>
Administration Programme						
Regionalisation of Channel News Asia (International)	83,000,000	26,275,420	9,216,560	11,000,000	3,736,000	11,683,000
Minor Development Projects	...	...	1,622,964	2,039,200	2,039,200	2,500,000
MICA Strategic ICT Programme for FY2006-FY2008	4,091,000	0	167,279	0	1,067,200	1,697,200
MICA Computerisation Project Phase 3	2,140,000	1,257,077	463,400	200,000	200,000	50,000
Conversion of City Hall and Supreme Court into an Art Gallery Phase 1	7,100,000	333,687	1,381,076	2,240,000	4,106,500	1,278,700

Development Expenditure by Project - continued

Project Title	Total Project Cost	Actual Expenditure up to end of FY2005	Actual FY2006	Estimated FY2007	Revised FY2007	Estimated FY2008
Singapore Arts School	117,400,000	4,793,883	9,965,667	16,000,000	23,000,000	49,500,000
Interim Campus for School of the Arts, Singapore	4,210,000	0	0	0	2,670,000	1,540,000
<i>CAPITAL GRANTS</i>	...	...	<i>100,725,337</i>	<i>116,103,700</i>	<i>55,582,400</i>	<i>238,161,200</i>
Administration Programme						
Minor Development Projects	...	...	2,181,181	1,460,800	1,460,800	500,000
New Projects	...	...	0	74,279,500	9,494,700	189,271,100
National Heritage Board Programme						
Backend Infrastructure Project	982,440	0	0	0	648,200	189,000
Additions & Alterations to Expand Collections Storage Space at the Heritage Conservation Centre	15,149,700	0	0	0	546,500	8,170,700
National Library Board Programme						
National Library Board's Development Budget, Phase 1	722,203,400	653,271,144	4,000,000	6,357,000	6,107,000	10,556,400
EBook Circulation System	4,940,000	0	2,400,000	1,200,000	1,750,000	750,000
Library 2010: Libraries for Life, Knowledge for Success	15,323,100	0	0	0	2,736,000	3,664,000
Info-Communications Development Authority Programme						
Infocomm21 Strategic Plan	300,000,000	230,168,738	31,465,021	11,390,000	11,053,000	8,690,000
Information Technology Cluster Development Fund	200,000,000	184,887,420	1,338,877	3,801,000	4,137,000	3,370,000
Media Development Authority Programme						
Media 21 - Digital Media Development Programmes	24,000,000	10,500,000	4,500,000	4,500,000	4,500,000	4,500,000
Media 21 - Market and Capability Development Programmes	41,000,000	15,500,000	8,500,000	8,500,000	8,500,000	8,500,000
Completed Projects	...	...	46,340,258	4,615,400	4,649,200	0

Development Expenditure by Project - continued

Project Title	Total Project Cost	Actual Expenditure up to end of FY2005	Actual FY2006	Estimated FY2007	Revised FY2007	Estimated FY2008
<i>CAPITAL INJECTIONS</i>	...	...	11,515,907	0	35,630,200	15,361,500
Administration Programme						
Minor Development Projects	...	...	705,030	0	0	1,000,000
National Heritage Board Programme						
Adaptive Reuse of State Property at 8 Queen Street as Interim Art Galleries	5,020,560	0	0	0	4,350,000	670,500
National Library Board Programme						
Library 2010: Libraries for Life, Knowledge for Success	76,209,200	0	10,770,877	0	25,196,000	9,888,500
Corporate Resources System for 5 Statutory Boards	13,689,270	0	0	0	6,084,200	3,802,500
Completed Projects	...	...	40,000	0	0	0

KEY PERFORMANCE INDICATORS

Desired Outcomes

- A Vibrant and Sustainable Creative Cluster
- A Thriving Infocomm and Media Cluster
- A Gracious and Knowledgeable People, Appreciative of Arts and Culture
- A Sense of Community, National Identity and Rootedness
- A Better Understanding of Singapore and its Policies

Key Performance Indicators

Desired Outcome	Performance Indicator	Actual FY2005	Actual FY2006	Revised FY2007	Estimated FY2008
A Vibrant and Sustainable Creative Cluster	Grow a Vibrant Arts, Design and Media Cluster to Contribute to the Singapore Economy				
	Revenue of arts and design sector (\$b) (i)	7.163	n.a. (ii)	8.432	8.945
	No. of arts and design manpower ('000) (i)	35.323	n.a. (ii)	37.523	38.623
	Revenue of media sector (\$b) (i)	11.380	n.a. (ii)	12.554	13.270
	No. of media manpower ('000) (i)	36.606	n.a. (ii)	38.606	39.606
	Arts Programme				
	Cost recovery rate (%)	38.0	57.0 (iii)	44.0	46.0
	Arts Grants				
	No. of arts groups/artists assisted through grants	386	449	445	450
	No. of arts groups/artists assisted through training grants	103	147	150	160
	Internationalisation of Artists				
	No. of international awards (iv)	32	17	20	25
	No. of international engagements (supported by National Arts Council)	68	87	100	110
	Management of Arts Facilities				
	Utilisation rate of theatres (%)	73	76	78	80

(i) Source: Department of Statistics (DOS).

(ii) Two-year lag in data availability from DOS. FY2006 actual figure is expected to be available end 2008.

(iii) The spike in cost recovery rate for FY2006 is due to the huge injection of sponsorship from S2006 for Singapore Biennale 2006.

(iv) The number of international awards is not exhaustive of all arts awards received. It represents major awards that are considered prestigious (key awards that are given out for that particular genre/achievement in a particular field) and signify a high standard of artistic excellence.

Key Performance Indicators - continued

Desired Outcome	Performance Indicator	Actual FY2005	Actual FY2006	Revised FY2007	Estimated FY2008
A Thriving Infocomm and Media Cluster	Design Promotion				
	No. of participants in design-related activities ('000) (For DesignSingapore Council supported events)	4,042 (i)	162	250	150
	Contribute to Singapore's Economy through the Growth of a Vibrant Infocomm Industry				
	Revenue of infocomm sector (\$b) (ii)	37.89	45.42	47.20	50.00
	No. of infocomm manpower ('000) (iii)	111.40	119.70	123.40	127.30
	Beneficial Usage of Infocomm to Increase Value-Add of Key Clusters and Enrich Lives				
	Household personal computer penetration (%)	74.0	78.0	80.0	82.0
	Household broadband penetration (%) (iv)	52.8	63.3	76.0	81.0
	Computer ownership for households with school-going children (%)	86	88	90	92
	Percentage of companies (10 or more employees) with broadband access (%) (v)	77	72	74	76 (vi)
	Composite international infocomm rankings index	3 rd	3 rd	Top 3	Top 3
A Gracious and Knowledgeable People, Appreciative of Arts and Culture	Arts Audience Development				
	Ticketed attendances ('000) (National)	1,262	1,290	1,325	1,400
	Non-ticketed attendances ('000) (For National Arts Council supported events)	1,188	1,515	1,450	1,500
	Arts Education Programmes				
	No. of arts education programmes /activities (supported by National Arts Council)	2,246	2,658	2,400	2,435
	No. of students reached ('000) (For National Arts Council supported events)	353	330	340	350

- (i) The large number of participants in FY2005 is due to the 3.74m participants at "Design Stories" at Singapore Pavilion @World Expo in Aichi, and the large number of activities supported by DesignSingapore Council that year, including the bi-annual Singapore Design Festival.
- (ii) Data for this indicator is obtained from Infocomm Development Authority (IDA)'s Annual Surveys on Infocomm Industry.
- (iii) Data for this indicator is obtained from IDA's Annual Surveys on Infocomm Manpower and Usage by Businesses.
- (iv) From FY2007, the household broadband penetration rate includes wireless access plans (provided via 3.5G/HSDPA and WiMAX or its equivalent). It excludes subscriptions to 3G and Wi-Fi hotspots. This figure is computed using the total number of residential broadband subscribers on a per household basis. Total households refer to total residential dwelling units in Singapore. The number of households is obtained from the most recent Department of Statistics' Statistical Highlights publication and the Actual FY2005 figure has been revised accordingly.
- (v) Data for this indicator is obtained from IDA's Annual Surveys on Infocomm Manpower and Usage by Businesses. The extrapolation methodology for the FY2006 survey was revised to align better with best practices, which accounted for the slight decline from FY2005.
- (vi) This estimate will be revised after the release of the findings from IDA's Annual Survey on Infocomm Manpower and Usage by Businesses 2007 to take into account the latest findings.

Key Performance Indicators - continued

Desired Outcome	Performance Indicator	Actual FY2005	Actual FY2006	Revised FY2007	Estimated FY2008
A Sense of Community, National Identity and Rootedness	Arts Outreach Programmes				
	No. of activities (supported by National Arts Council)	256	158	150	160
	Attendance ('000) (For National Arts Council supported events)	171	143	150	160
	Public Library Services				
	No. of book loans (million)	27.96	28.84	30.00	29.00 (i)
	Cost per book loan (\$)	3.49	3.43	3.49	3.63 (i)
	Library loans per capita	6.4	6.4	6.4	6.2 (i)
	No. of library visits (million) (ii)	32.36	44.74	47.20	46.55 (i)
	National Reference Libraries				
	No. of reference and research enquiries (million) (iii)	0.270	0.330	0.347	0.360
	Heritage Exhibitions and Events				
	No. of visitors to museums ('000)	1,006.37	1,337.09	1,400.00	1,600.00
	No. of participants at outreach events ('000)	2,267.40	2,929.08	2,300.00	2,400.00
	Archives Record Management				
	No. of microfilm images produced ('000)	7,364.39	6,593.08	6,000.00 (iv)	6,000.00
	No. of artefacts conserved	1,214	1,399	1,000	1,000
	Preservation of Monuments				
	No. of development applications processed	128	119	120	120
	No. of public education events organised	1	1	4	6
	No. of historical events/ buildings studied and evaluated (by Preservation of Monuments Board)	12	4 (v)	5	6
A Better Understanding of Singapore and its Policies	Ensure Quality Media Content to Support a Connected Society				
	Percentage of targeted audiences reached by Singapore free-to-air media channels:				
	- Radio (weekly reach) (vi)	77.3	76.9	74.1	74.1
	- TV (weekly reach) (vii)	90.5	86.6	85.1	85.1
	Newspaper circulation (million)	1.25	1.28	1.29	1.29

- (i) The drop in book loans, library loans per capita and library visits is due to closure of some libraries in FY2008. The estimated cost per book loan in FY2008 is also affected by the projected drop in book loans due to the library closures.
- (ii) From FY2006, library visits comprise both physical and digital visits (unique logons by patrons to NLB digital library and its affiliated micro sites). Before FY2006, only physical visits to the libraries were measured.
- (iii) Number of reference and research enquiries comprises reference, publications and research enquiries received.
- (iv) The decrease in number of microfilm images produced is due to requests increasingly requiring more complex preparatory work before the documents are ready for microfilming and scanning. Furthermore, in FY2007, National Archives of Singapore (NAS) is phasing out microfilming in place of digital scanning, which would entail re-training of staff.
- (v) The drop from FY2005 is due to the Preservation of Monuments Board (PMB)'s focus in 2006 and 2007 on conducting inspections of existing monuments, other studies for the review of the Preservation of Monuments Act, and the introduction of new programmes.
- (vi) The decrease in free-to-air radio weekly reach is due to competition from other media sources.
- (vii) The decrease in free-to-air TV weekly reach is due to competition from cable TV as well as non-TV sources.