## **Privacy Policy**

This Privacy Policy applies to and must be read in conjunction with the Terms of Use of Pressify (the "Service") as may be amended from time to time. If you are a viewer of the document content, this Privacy Policy will also apply in addition to any other privacy policy that the document owner provides to you as part of the access to this Service. In this Privacy Policy, "Public Sector Entities" means the Government (including its ministries, departments and organs of state) and public authorities (such as statutory boards) and "personal data" shall have the same meaning as its definition in the Personal Data Protection Act 2012.

In this Privacy Policy, the term "documents" broadly encompasses all forms of content. This includes, but is not limited to, textual and multimedia content, whether entered manually by users, derived from digital sources via URLs provided by users, or through specialised content known as "Pressum" supplied by designated data providers. Furthermore, documents may include multimedia files uploaded or attached by users. All content made available on the Service, regardless of its origin or integration method, is governed by this Privacy Policy.

- 1. Insofar as the Service consists of or is provided to you through a website, please note that:
  - 1.1. We may use "cookies", where a small data file is sent to your browser to store and track information about you when you enter our websites. The cookie is used to track information such as the number of users and their frequency of use, profiles of users and their preferred sites. While this cookie can tell us when you enter our sites and which pages you visit, it cannot read data off your hard disk.
  - 1.2. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you do so, this may prevent you from using features of the Service
- 2. We may request/collect certain types of personal data from you in connection with your access or use of the Service. The personal data that may be requested/collected include those identified in the Annex herein. Your personal data may be stored in our servers, systems or devices, in the servers, systems or devices of our third-party service providers or collaborators, or on your device, and may be used by us or our third-party service providers or collaborators to facilitate your access or use of the Service. We or our third-party service providers or collaborators may collect system configuration information and/or traffic information (such as an IP address) and/or use information or statistical information to operate, maintain or improve the Services or the underlying service of the third-party service provider or collaborator, or for investigation and security purposes. For the avoidance of doubt, in this Privacy Policy, a reference to a third-party service provider or collaborator

includes other third parties who provide a service or collaborate with our third-party service provider or collaborator.

- 3. If you provide us with personal data:
  - 3.1. We may use, disclose, retain and process the personal data for any one or more of the following purposes:
    - 3.1.1. to assist, process and facilitate your access or use of the Service;
    - 3.1.2. to administer, process and facilitate any transactions or activities by you, whether with us or any other Public Sector Entity or third party service provider or collaborator, and whether for your own benefit, or for the benefit of a third party on whose behalf you are duly authorised to act:
    - 3.1.3. to carry out your instructions or respond to any queries, feedback or complaints provided by (or purported to be provided by) you or on your behalf, or otherwise for the purposes of responding to or dealing with your interactions with us;
    - 3.1.4. to monitor and track your usage of the Service, to conduct research, data analytics, surveys, market studies and similar activities, in order to assist us in understanding your interests, concerns and preferences and improving the Service (including any service of a third party service provider or collaborator) and other services and products provided by Public Sector Entities, and to conduct investigations where necessary. For the avoidance of doubt, we may also collect, use, disclose and process such information to create reports and produce statistics regarding your transactions with us and your usage of the Services and other services and products provided by Public Sector Entities for record-keeping and reporting or publication purposes (whether internally or externally);
    - 3.1.5. for the purposes of storing or creating backups of your personal data (whether for contingency or business continuity purposes or otherwise), whether within or outside Singapore;
    - 3.1.6. to enable us to contact you or communicate with you on any matters relating to your access or use of the Service, including but not limited to the purposes set out above, via email, SMS, instant messaging, push notifications or such other forms of communication that we may introduce from time to time depending on the functionality of the Service and/or your device.
  - 3.2. We may share necessary data with other Public Sector Entities, and third party service providers in connection with the Service, so as to provide the

Service to you in the most efficient and effective way or for fulfilling any of the purposes herein.

- 3.3. We will NOT share your personal data with entities which are not Public Sector Entities, except where such sharing is necessary for such entities to assist us in amending, improving or providing the Service to you or for fulfilling any of the purposes herein.
- 3.4. For your convenience, we may also display to you data you had previously supplied us or other Public Sector Entities. This will speed up the transaction and save you the trouble of repeating previous submissions. Should the data be out-of-date, please supply us the latest data.
- 4. Please note that we may be required to disclose your data by law, including any law governing the use/provision of any service of a third party service provider or collaborator.
- 5. Your personal data will be secured with appropriate security technologies.
- 6. Subject to any prevailing legal or contractual restrictions, you may withdraw your consent to the use and disclosure of your personal data by us by emailing pressify@dotc.gov.sg at least 1 month in advance. However, doing so may prevent the proper functioning of the Service and may also result in the cessation of the Service to you. For avoidance of doubt, notwithstanding the withdrawal of your consent, we may retain your personal data for a period that meets the requirements of our internal policies or the Service, and we shall be entitled to use and disclose your existing personal data for the purposes of investigations, including the investigation of potential criminal offences and security breaches.
- 7. The Service may contain links to external sites whose data protection and privacy practices may differ from ours. We are not responsible for the content and privacy practices of these other websites and encourage you to consult the privacy notices of those sites.
- 8. Please see Annex A for the list of types of personal data that may be requested/collected from you. This list is non-exhaustive.
- 9. Please contact pressify@dotc.gov.sg if you:
  - 9.1. have any enquiries or feedback on our data protection policies and procedures; or
  - 9.2. need more information on or access to data which you have provided to us in the past.

This Privacy Policy is dated 9 May 2024.

## Annex A

Please note that DOTC will collect your email address, browser user agent, IP address, and any or all actions which you perform while using the Service.

Name of Service: Pressify