ReadSG Challenge — Terms and Conditions

The ReadSG Challenge (**the Challenge**) is an initiative by the National Library Board (**NLB**) to promote reading enjoyment among Singaporeans and build a lasting reading habit. The Challenge is hosted on CrowdTaskSG, a platform operated by the Government Technology Agency (**GovTech**).

1. Participation and Challenge Period

1.1 Participation in the Challenge is voluntary. By participating, you (if you are at least 18 years old) or your parents/guardians (if you are between 15 and 17 years old) agree that you have read, understood, and accepted these Terms and Conditions.

1.2 The Challenge will commence from **6th September 2026** and will continue to run various seasons until further notice. The period of any current season will be indicated in the instructions on the Challenge Page on the CrowdTask platform (**Challenge Page**).

2. Eligibility

2.1 To participate in the Challenge, you must have a valid SingPass account.

2.2 By logging into CrowdTaskSG with your SingPass account, you confirm either:

2.2.1 you are at least 18 years of age; or

2.2.2 you are between 15 and 17 years old and you have obtained parental or guardian consent to use the CrowdTaskSG platform, participate in the Challenge and that they have read and agreed to these Terms and Conditions on your behalf.

2.3 You may only register and participate using one SingPass account. If you use another person's SingPass account or attempt to create multiple accounts to gain additional rewards, you may face suspension or termination of your participation in the Challenge.

3. Components of the Challenge

3.1 Participation in the Challenge begins when you log into CrowdTaskSG using your SingPass account and click on "Join Quest" on the Challenge Page.

3.2 You may then participate in a fun **Personality Quiz** to reveal what kind of reader you are.

3.3 You may also start to log your **Reading Sessions**, which are in 15-minute blocks. Only one session may be logged each day. You must ensure that all submissions reflect genuine reading activity. False or dishonest submissions are strongly discouraged and may result in the suspension or termination of your participation in the Challenge.

3.4 During each season of the Challenge, there will be **Challenge Events** which you may attend in person by submitting an online check-in (which requires you to first enable location services on your device) and completing a short Event Quiz on the Challenge Page. The Challenge Events will be announced on the Challenge Page from time to time.

3.5 At the end of each season of the Challenge, you will be invited to complete a **Post-Challenge Survey**.

4. Rewards

4.1 The rewards are as follows:

- **Reading Session** submissions: **20** coins per successful daily session logged. Additional coins may be awarded for different reading levels attained. Please refer to the Challenge Page for more details.
- **Challenge Event** check-in and completion of **Event Quiz**:
  - (i) **20** coins per successful check-in; and
  - (ii) **1** limited edition ReadSG Challenge charm per participant per selected Challenge Event.
- **Post-Challenge Survey**: **50** coins upon successful submission.

4.2 The coins earned through the Challenge may be consolidated with other CrowdTaskSG coins earned under other Quests found on the CrowdTaskSG site. The coins may be redeemed at merchants allowing NETS QR Code payment. Please refer to the FAQs at the CrowdTaskSG site for more information. The coins are non-transferable and cannot be exchanged for cash.

4.3 Selected Challenge Events may feature a unique ReadSG Challenge Charm. Check the Challenge page for details. Where applicable, the unique charm available at the Challenge Event must be redeemed only at that event, after you have checked in and completed the Event Quiz for that event. It may not be redeemed after that Challenge Event has ended nor at any other NLB venue or programme. Charms are available while stocks last and cannot be exchanged for cash or other items.

4.4 All rewards are subject to availability. NLB reserves the right to vary any reward, including the terms of redemption, at any time. Dishonest submissions, cheating, or suspicious behaviour will render you ineligible for rewards.

5. Lucky Draw

5.1 NLB is organising the ReadSG Challenge Lucky Draw (the **Lucky Draw**) as part of the Challenge. If you meet the qualifying criteria, you will automatically be entered into the Lucky Draw and shall be deemed to have agreed to all the terms of the Lucky Draw.

5.2 The Lucky Draw comprises 2 rounds, each with its own qualifying period and prizes, as set out below.

5.3 **Round 1**'s qualifying period starts from 6 September 2026 0000 hrs and ends on 7 October 2026 2359 hrs (Singapore time).

5.3.1 If you successfully log **15 reading sessions** on CrowdTaskSG within Round 1's qualifying period, you will automatically be entered into the Round 1 Lucky Draw. No separate registration is required.

5.3.2 8 winners will be randomly selected from all eligible participants in Round 1's Lucky Draw via a system-generated random draw and will each receive **one (1) Kobo Clara Colour e-reader**.
5.3.3 Round 1's Lucky Draw will be conducted on **14 October 2026 at 1400 hrs** at **The Central Public Library, 100 Victoria Street, #B1-01, Singapore 188064**. The results of this Lucky Draw are final and not subject to appeal.

5.4 **Round 2**'s qualifying period starts from 8 October 2026 0000 hrs and ends on 30 November 2026 2359 hrs (Singapore time).
5.4.1 If you successfully log a cumulative total of **30 reading sessions** on CrowdTaskSG by the end of Round 2's qualifying period (i.e, all reading sessions accumulated earlier in Round 1 will be included), and are not a winner under Round 1, you will automatically be entered into Round 2's Lucky Draw. No separate registration is required.
5.4.2 The winners from Round 1 are not eligible for Round 2. 7 winners for Round 2 be randomly selected from all eligible participants in Round 2's Lucky Draw and will each receive one **(1) Kobo Libra Colour e-reader**.
5.4.3 Round 2's Lucky Draw will be conducted on **6 January 2027 at 1400 hrs** at **The Central Public Library, 100 Victoria Street, #B1-01, Singapore 188064.** The results of this Lucky Draw are final and not subject to appeal.

5.5 Results of both rounds of Lucky Draws will be posted on the ReadSG official site at https://www.read.gov.sg/join-the-readsg-challenge within 7 days of the conduct of each round of Lucky Draw. Winners will also be contacted via the email address registered on their CrowdTaskSG account. Winners must acknowledge NLB's notification within 7 days from date of the notification and collect their prizes within 30 days of the date the results are released. Failure to do either of this will lead to the prize being forfeited. No further claims, extensions, or substitutions will be entertained once the prize is forfeited.

5.6 Further details on prize collection will be provided in the notification email sent to winners. Prizes are to be collected by winners in person or by the person expressly authorised in the winner's acknowledgement to NLB. Please do not share your notification email with others other than the person you are authorising to collect the prize on your behalf. NLB will request to see official identification documents such as the NRIC or passport to verify your and/or your authorised person's identity.

5.7 All personal data or information you provide shall be used solely for the purposes of managing the Lucky Draws.

5.8 Please check the ReadSG official site at https://www.read.gov.sg/join-the-readsg-challenge for updates on the terms and the Lucky Draws. Unexpected circumstances may require NLB to change the terms or prizes, or to postpone or cancel the Lucky Draws at NLB's sole discretion, at any time and without prior notice. NLB may do this without being liable in any way to anyone.

5.9 If prizes are forfeited as described above, replacement winners will be selected via a final selection process, details of which as follows:

Final Lucky Draw Date (where necessary)	Time	Location
3rd Feb 2027	1400 SGT	Central Library, 100 Victoria Street, #B1-01 National Library Building, Singapore 188064

5.10 If requested by NLB, winners must agree to be photographed or videoed in relation to the prize giving.

6. Content Standards

6.1 You may not submit, post, or upload offensive content on the CrowdTaskSG platform. This includes content that contains profanity, hate speech, or racial slurs; content that promotes violence or harm towards individuals or groups; content that violates the privacy of others, such as personal information or images without consent; content that infringes on copyright, trademark, or other intellectual property rights; content that promotes illegal activities or substances; and content that harasses or threatens other users.

6.2 GovTech, as the CrowdTaskSG platform operator, reserves the right to monitor and moderate all content submitted to the platform, including removing or restricting access to offensive content. NLB, as the organiser, reserves the right to suspend or terminate your participation in the Challenge if you are found to violate these Terms and Conditions.

7. Limitation of Liability

NLB and GovTech are not liable for any technical issues, interruptions, or failures arising from the CrowdTaskSG platform. In particular, they are not responsible for failure of the CrowdTaskSG platform to register participation or failure to check-in arising from device settings, GPS inaccuracies, poor connectivity, or other technical issues outside of their control.

8. Privacy and Data Protection

8.1 By participating, you agree and consent to:

8.1.1 NLB and GovTech collecting, using, and/or disclosing your personal information to their officers, employees, appointed service providers, affiliated organisations, and programme partners, as may be required for the purposes of administering the ReadSG Challenge (including enhancing and/or improving the products and services made available under the programme) and all matters arising thereunder.

8.1.2 use and disclosure of your personal information to NLB, GovTech, and their affiliated organisations for the following purposes: receiving marketing messages relating to their services, programmes, products, announcements, promotions, contests, and newsletters; and receiving other messages on programmes, courses, events, memberships, and/or services run or provided by NLB, GovTech, and/or their affiliated organisations for community outreach, bonding, and/or engagement purposes.

8.2 Your responses to the Personality Quiz and Post-Challenge Survey will be collected and analysed in aggregate to inform NLB's programme planning and

development. Where responses are attributed to individual participants, they will be handled in accordance with the Privacy Policy and Terms of Use of the CrowdTaskSG site and applicable data protection laws. NLB reserves the right to use aggregated and anonymised data from these activities for research, reporting, and the improvement of its programmes and services.

8.3 Personal data retrieved via SingPass for the purposes of logging into CrowdTaskSG will be handled in accordance with the SingPass Terms of Use and applicable data protection laws.

9. General

9.1 NLB reserves the right, at its sole discretion, to change, amend, or add to these Terms and Conditions, or to terminate, vary, or suspend the Challenge, or substitute it for another, at any time without prior notice.

9.2 All decisions made by NLB pertaining to the Challenge will be final. NLB reserves the right to decline all forms of correspondence in relation to the Challenge.

9.3 This Challenge is in no way sponsored, endorsed, or administered by or associated with any social media network. Each participant is providing their information to NLB and GovTech and not to any other party.