

Guide for SG Culture Pass Partner Applications

Section 1: For Publishers, Bookstores And Book Distributors

There are 3 key steps to apply:

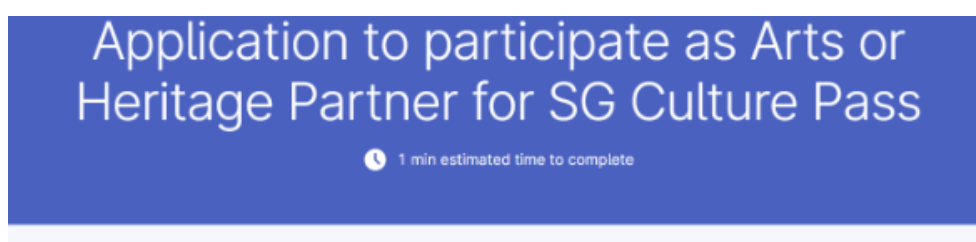
Step 1: Review Eligibility Criteria

Check the [SG Culture Pass eligibility guidelines](#). Ensure your event or offering meets the requirements before applying.

Step 2: Select The Relevant Application Option

Applicants should choose the option that corresponds to their application type, i.e.:

- i. Live events or film screenings
- ii. Physical books



If you are applying for a live event, or film screening:

Please create an account if this is your first time applying. After you have created an account, you may submit future event applications without submitting the account creation form again. You may submit event applications immediately after you have created an account.

If you are a publisher or seller of physical books:

Please submit the corresponding form to indicate your interest to participate. Please note that your participation in the SG Culture Pass will be determined at MCCY's sole discretion.

1. What are you applying for?

- ☐ I am applying for a live event (e.g. performance, workshop, exhibition, talk) or film screening to be eligible for SG Culture Pass.
- ☐ I am applying as a bookstore, publisher or distributor for books to be eligible for SG Culture Pass.
-

Step 3: Select The Relevant Form

Applicants should then select the relevant link that will bring them to their respective forms:

- i. Bookstore
- ii. Publisher or Distributor

If you are applying for a live event, or film screening:

Please create an account if this is your first time applying. After you have created an account, you may submit future event applications without submitting the account creation form again. You may submit event applications immediately after you have created an account.

If you are a publisher or seller of physical books:

Please submit the corresponding form to indicate your interest to participate. Please note that your participation in the SG Culture Pass will be determined at MCCY's sole discretion.

1. What are you applying for?

- ☐ I am applying for a live event (e.g. performance, workshop, exhibition, talk) or film screening to be eligible for SG Culture Pass.
- ☒ I am applying as a bookstore, publisher or distributor for books to be eligible for SG Culture Pass.

If you are a bookstore, please proceed to <https://go.gov.sg/sqcpbookstores> 

If you are a publisher or distributor of physical books, please proceed to <https://go.gov.sg/publishers> 

Step 4: MCCY Reviews The Submissions

MCCY will review all submissions. Participation in the SG Culture Pass scheme will be determined at MCCY's discretion.

Section 2: For Organisers Of Live Events And/ Or Film Screenings

There are 5 key steps to apply:

Step 1: Review Eligibility Criteria

Check the **SG Culture Pass eligibility guidelines**. Ensure your event meets the requirements before applying.

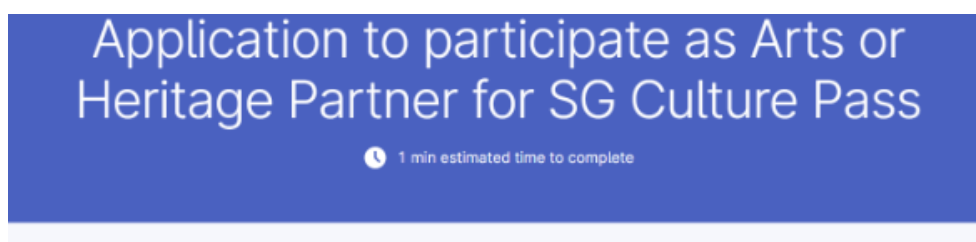
Step 2: Onboard With An Authorised SG Culture Pass Ticketing Partner

Contact an authorised SG Culture Pass Ticketing Partner via the email address or online form provided in the **list of authorised SG Culture Pass ticketing partners** to submit your interest to onboard. The Ticketing Partner will provide a quote and advise you on the next steps to onboard with them. We recommend planning at least 2 weeks ahead when selecting a ticketing partner for onboarding.

Step 3: Select The Relevant Application Option

Applicants should choose the option that corresponds to their application type, i.e.:

- ii. Live events or film screenings
- iii. Physical books



If you are applying for a live event, or film screening:

Please create an account if this is your first time applying. After you have created an account, you may submit future event applications without submitting the account creation form again. You may submit event applications immediately after you have created an account.

If you are a publisher or seller of physical books:

Please submit the corresponding form to indicate your interest to participate. Please note that your participation in the SG Culture Pass will be determined at MCCY's sole discretion.

1. What are you applying for?

- ☐ I am applying for a live event (e.g. performance, workshop, exhibition, talk) or film screening to be eligible for SG Culture Pass.
- ☐ I am applying as a bookstore, publisher or distributor for books to be eligible for SG Culture Pass.

Step 4: Indicate If You Are A First Time Applicant Or Have An Account

Applicants should then indicate if they have an existing account with SG Culture Pass or are applying for the first time.

If you are applying for a live event, or film screening:

Please create an account if this is your first time applying. After you have created an account, you may submit future event applications without submitting the account creation form again. You may submit event applications immediately after you have created an account.

If you are a publisher or seller of physical books:

Please submit the corresponding form to indicate your interest to participate. Please note that your participation in the SG Culture Pass will be determined at MCCY's sole discretion.

1. What are you applying for?

- ☒ I am applying for a live event (e.g. performance, workshop, exhibition, talk) or film screening to be eligible for SG Culture Pass.
- ☐ I am applying as a bookstore, publisher or distributor for books to be eligible for SG Culture Pass.

2. Have you set up an account, or is this your first time applying?

- ☐ I have set up an account previously
- ☐ This is my first time applying

Step 5: One Time Set Up For New Applicants

Gather all necessary information and submit your application online

Set Up Your Account for First Time Applicants

Application to participate as Event Partner for SG Culture Pass

Please note that this form is for event organisers.

If you are an organization or platform that collaborates with event organizers to sell, distribute, and manage tickets for events, please apply at <https://go.gov.sg/ticketingpartners>

1. Have you set up an account, or is this your first time applying?

☐ I have set up an account previously

☒ This is my first time applying

Please set up an account before proceeding.

If you are a registered entity, please proceed to <https://go.gov.sg/organisationsetup>

If you are a Self-Employed Person or unregistered collective, please proceed to <https://go.gov.sg/sepandcollectives>

Submit now

If you are a registered entity, please proceed using this [link](https://go.gov.sg/organisationsetup)
(go.gov.sg/organisationsetup)

Required Information: UEN, Organisation Name, Registered Address, Email Address, Contact Number, Primary SSIC Code, and a Track Record of Recent Arts & Heritage Programmes Organised in Singapore.

If you are a Self-Employed Person or collective, please proceed using this [link \(go.gov.sg/sepandcollectives\)](https://go.gov.sg/sepandcollectives)

Required Information: NRIC, Applicant Name, Email Address, Contact Number, and a Track Record of Recent Arts & Heritage Programmes Organised in Singapore.

For Returning Applicants

Select the option: **I have set up an account previously**

You will be prompted to submit your event application

(go.gov.sg/sgculturepassapplications)

The screenshot shows a web form titled "Application to participate as Event Partner for SG Culture Pass". The form is set against a blue header and a light blue background. The main content area is white and contains the following text:

Please note that this form is for event organisers.

If you are an organization or platform that collaborates with event organizers to sell, distribute, and manage tickets for events, please apply at <https://go.gov.sg/ticketingpartners>

1. Have you set up an account, or is this your first time applying?

☒ I have set up an account previously

☐ This is my first time applying

Please proceed to <https://go.gov.sg/sgculturepassapplications> to submit your event application.

At the bottom of the form is a blue button labeled "Submit now".

Step 6: Submit Your Event Application

After setting up your account, please proceed to submit your event application

(go.gov.sg/sgculturepassapplications)

Ensure that your application is complete and accurate.

Required Information: UEN (Entities) or NRIC (SEP/Collectives), Email Address, Contact Number, Onboarded Ticketing Partner, Programme Details (Title, Synopsis, Venue, Dates, Ticket Price Range), Creative Team, Event Capacity.

Step 7: Application Review & Outcome

Your application will be reviewed. During this process, we may contact you to verify the details. If your application meets all requirements, you will receive a notification with the outcome.

We appreciate your patience as we work through a high volume of applications over the coming months.

Note: Incomplete applications or those that do not meet the eligibility criteria will not be processed.